

A few words about **“Rotarians in the Community”**

This weekly feature comes at the end of the club sharing segment where members brag and share personal announcements. Join at the end of the line and when it’s your turn, announce that you are presenting ***Rotarians in the Community***, and jump right in.

This is to be a tasteful, good-natured, quickly-paced recital of Rotarians who have been identified doing good in the community. The concept is that Rotarians are people of “service above self,” so if they receive recognition publicly they need to pay a fine. 😊

Prepare by scanning local media accounts (some links are below) and be on the lookout for Rotarians who are **identified by name and/or by photos/video**. If you are using slides please send them to Niki no later than 9:00 a.m. on the date of the club meeting.

Plan for this portion to run for up to 3 minutes or so but be aware of the clock and, if necessary, condense/shorten the presentation so that it wraps up no later than 12:55 p.m.

Please note: While the fines do support our club treasury, the intention is not to extract money to the extent that we are randomly casting a net across the room. So, for example, it’s great if the Chancellor is identified in a story about an award presented to UW-La Crosse, and perfectly fine if others wish to come forward in support- but we should not be calling out every person who may have ever set foot on the UW-L campus, or some other such exaggeration. Have fun and be creative, but no need to go overboard!

Here are some good local media sources:

www.news8000.com

www.wizmnews.com

www.lacrossetribune.com

www.wxow.com